

Rules for Submission

ACCEPTANCE CRITERIA

Not meeting the International Competition's acceptance criteria results in disqualification.

Submissions must include:

1. The name of the author(s)
2. Their age on the day of submission to the National Competition
3. The name of their registered school or group
4. Their country of residence and registration, which may differ

They must also:

- be the correct length, size and format, etc; specific guidelines for Articles, Photographs and Video below
- be submitted in written or spoken English, or have English subtitles in the case of a video
- be focused on a pertinent (real and current) local issue
- concentrate on possible solutions or present existing possible solutions through an expert or different local stakeholders
- have been disseminated to a local audience through more than three different media outlets (the evidences has to be submitted for reference)
- have accreditation and have permission for usage of the pictures and music which are not original and used in the Article and the Video
- Information about chosen SDG, if applicable, and which SDG

RULES

Article

- Written submissions must not exceed 1,000 words (after translation) in length and may include illustrations and photographs. The source of all non-original illustrations and photographs must be given
- An article must be accompanied by a title of not more than 140 characters
- Articles must be sent digitally in Microsoft Word or .pdf format with accompanying pictures following the photographic guidelines below
- Original photographs should also be sent separately (see in what format under photographs below)
- Max. three pictures including infographics are allowed with captions of max. 20 words for each.

Photograph

Two subcategories: Reportage or Campaign

- A single photograph must be submitted
- A photograph must be accompanied by a title of not more than 140 characters

It is mandatory for Reportage photography to attach a short description of no more than 150 words to explain the link with environmental sustainability and/or a solution to the problem and/or issue. The text attached must make sense of what the story is in relation to the photo

It is NOT mandatory for Campaign photography to attach a short description, but it should tell a story by itself. If an entry includes a short description, it has to follow the same condition as the Reportage photography mentioned above

Photographs must be submitted digitally as .jpg or .png format with a preferable resolution of not less than 150-300 dpi.

- **Reportage photography**, or what's also known as documentary photography, is a photographic style that captures a moment or event in a narrative fashion, i.e., images that tell a story.
- **Campaign photography**, or experimental photography described as using alternative techniques. A photographer who does experimental photography uses techniques that are not common with usual photography or digital photography. It is a type of staged photo. The image aims to associate the advertised product and/or firm with certain lifestyles or values.

Video

Two subcategories: Reportage or Campaign

- Videos must be no more than 3 minutes long including credits roll* and in documentary, reporter/interview style (recommended) or public service announcement (PSA) is allowed
- A video must be accompanied by a title (not more than 140 characters)
- The format must be compatible with supported YouTube file formats
- Background music is only recommended for campaign type of video

Reportage video based on news, event, history, etc., based on direct observation thorough research and documentation

Campaign video aims at the advertised product, and/or firm with certain lifestyle or values

*It is not mandatory to include credits roll.

LEGAL MATTER

Legal matter is very important and means a lot in the society of today, especially in the field of media. It is your responsibility to be aware of the rules and regulations related to media creation when you work on your piece. Any submissions that FEE finds legal doubt about will be ineligible to win the International Competition. If you have any doubts on this matter, please contact the National Operator in your country or the YRE International Head Office.

Use of music for video entries

It is illegal to copy or otherwise infringe upon the rights of copyright-protected music, without the express written permission of the copyright/rights holder. Obtaining music licences to permit the use of copyright-protected material, even for a not-for-profit video, can be problematic. As such, it is strongly recommended that you do not use copyright-protected music in your video.

Please note that many platforms currently scan uploaded videos for coincidences with copyright-protected work. Work found to be using copyright-protected material is usually detected by copyright bots, and suspended from the platform. In some countries, infringement of copyright law is enforced, and punishable by hefty fines and a criminal record. Please be aware of your national copyright laws.

As an alternative, you can resort to the YouTube Audio Library, which offers royalty-free tracks made available for any not-for-profit creative purpose, and do not require written permission from the copyrights holder.

Music may also be published under an open content licensing scheme, such as the Creative Commons licence. There are still terms, conditions and restrictions applicable for music taken from the above sources, so please ensure these are fully observed and there is no copyright infringement in your video entry.

Please find the full [Terms & Conditions](#)